



# NORTH AMERICAN SAND SOCCER CHAMPIONSHIPS

June 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup>, 2017

## SPONSOR & AD SALES FORM

Thanks for supporting the 24<sup>th</sup> North American Sand Soccer Championships – the PREMIER BEACH SOCCER EVENT IN THE WORLD – and the Hampton Roads Soccer Complex. Please complete this form so we may add your firm to the “CHAMPIONSHIP TEAM” for the 24<sup>th</sup> annual event held at the Virginia Beach oceanfront with 35,000 NASSC participants and 50,000 Boardwalk daily spectators.

**Sponsor:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Authorization Signature:** \_\_\_\_\_

**NASSC Representative:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### EVENT SPONSORSHIP

### SIGNAGE AREA

### AD SIZE INCLUDED

_____ \$500 Field Sponsor	30 sq ft	Quarter page ad – 3 ½”w x 5”h
_____ \$1,500 Contributing Sponsor	50 sq ft	Half page ad – 7 ½” w x 5” h
_____ \$3,000-\$4,999 Major Sponsor	100 sq ft	Full page ad – 7 ½” w x 10” h
_____ \$5,000-\$29,999 Key Sponsor	as contracted	as contracted
_____ OTHER – contact HRSC Office for opportunities at higher levels of sponsorship.		

### PROGRAM ADVERTISEMENT ONLY

### AD SIZE

_____ \$ 250 Full page ad	7 ½” w x 10” h
_____ \$ 175 Half page ad	7 ½” w x 5” h
_____ \$ 125 Quarter page ad	3 ½” w x 5” h
_____ \$ 50 Donation Ad	Single Line – Firm/team/individual name

### VENDOR OPPORTUNITIES

If you are interested in becoming a food or merchandise vendor, please visit our website at <https://www.sandsoccer.com/vendors> for additional information and forms required for Vendors.

**GOLF CART ADVERTISING** - Please inquire about availability and pricing of golf cart advertising.

**Note the following deadlines and special instructions:**

SPONSOR CHECKLIST	DEADLINE	SPECIAL INSTRUCTIONS
Payment	Include With Form By May 1 <sup>st</sup>	Make check payable to <b>HRSC/Sand Soccer</b> & deliver with form
Program Advertisement	May 1 <sup>st</sup>	Black & white CAMERA-ready ad in .PNG or .PDF formatting. No setup or formatting by NASSC. <b><i>Deliver to address below on or before deadline.</i></b>
Sponsor Handouts	June 2 <sup>nd</sup>	One per team = 1,000 copies; OR One per player = 10,000 copies (must be pre-sorted into packs of 12). <b><i>Deliver to address below on or before deadline.</i></b>
Sponsor's Banners	June 2 <sup>nd</sup>	<b>Sponsors must provide their own banners.</b> Any size is acceptable (3'x10' or 5'x7' with grommets preferable). Weather tolerant construction. <b><i>Deliver to address below on or before deadline.</i></b>  Sponsors are not to install at event. Sponsor Signage Areas Are Limited.  Banners must be picked up within 14 days of the end of the event at the address below. Banners received via USPS or other delivery will be returned by the same method if return postage/shipping costs are covered by sponsor.

Please keep a copy of both pages for your records.  
Mail first page of *completed* form along with payment to:

**HRSC / NASSC  
2276 Recreation Drive  
Virginia Beach VA 23456**

Digital art files to [HRSCoperations@soccercomplex.org](mailto:HRSCoperations@soccercomplex.org) - Subject: Attn. Kerry

**[www.sandsoccer.com](http://www.sandsoccer.com)**

*Sand Soccer is a fundraising event for the Hampton Roads Soccer Council, a non-profit 501(c)3 organization*

HRSC Office: 2276 Recreation Drive; Virginia Beach VA 23456

(757) 368-4600



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